This focused conversation will evolve from a brief presentation on the findings of a qualitative case study conducted by the presenters. In the study, racially and ethnically diverse undergraduate students utilized critical media literacy to analyze their depiction in contemporary popular films. The presenters will share ways in which this analysis revealed color-blind racial ideology (CBRI) amongst White undergraduates as well as offered the opportunity to build cultural competence through engaging in “dangerous discussions” focused on campus racial climate. Following the presentation, attendees will themselves engage in focused conversations utilizing critical media literacy as well as ways to foster greater inclusivity on college campuses.

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Lakia M. Scott, Ph.D., is an Associate Professor in the Department of Curriculum & Instruction at Baylor University. Under the research trajectory of providing educational access, equity, and opportunity for traditionally minoritized student populations, Dr. Scott is most widely known for her creation and implementation of the Baylor Freedom Schools program, a summer literacy enrichment initiative in partnership with Waco ISD Transformation Zone Schools and Prosper Waco.

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