

EQUITY BASED CAREER DEVELOPMENT

STRATEGIES TO SUPPORT STUDENT'S CAREER DEVELOPMENT

1

COLLABORATION:

- In order to promote students' career development and postsecondary transitions, school counselors must establish opportunities for students to participate in career planning activities.
- 15-minute sessions can be useful for developing relationships with students and advancing their professional development.
- Collaborations with teachers, parents, colleagues, community members, and stakeholders can be effective in creating time to connect with students in larger groups.



2

ADVOCACY

- School counselors can:
- Advocate for spending less time on non-counseling duties and more time on career development interventions in their schools.
- Use student data (i.e. graduation and college enrollment rates) to determine which student groups need the most career development support.
- Use data to advocate for:
- more time spent on career development interventions
- more school counselors to support career development work



Sources

1. Edwin, M., & Prescod, D. J. (2022). Advocating for school counselors' role in students' career development and postsecondary transitions. In Hines, E. & Owen, L. (Eds.), *Equity-Based career development and postsecondary transitions: An american imperative* (pp. 1-26). Information Age Publishing.
2. [Advocacy Competencies for Professional School Counselors](#)

