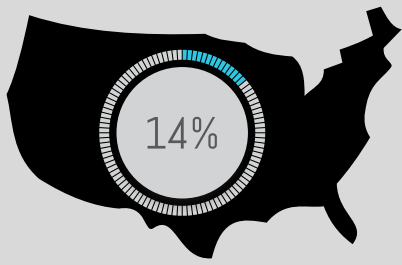


SHIFT IN ATTITUDES SURROUNDING COLLEGE EDUCATION



THE PERCENTAGE OF AMERICANS WHO BELIEVE COLLEGES AND UNIVERSITIES HAVE A POSITIVE IMPACT ON THE COUNTRY HAS DROPPED 14% SINCE 2020 (1).

ECONOMIC CHALLENGES HAVE LARGELY CONTRIBUTED TO THIS SHIFT IN ATTITUDE (1).



MANY STUDENTS ARE WEIGHING THE COST OF COLLEGE EDUCATION VERSUS THE BENEFITS (2).

AMERICANS STILL GENERALLY BELIEVE THAT A COLLEGE EDUCATION IS WORTH THE INVESTMENT, BUT ARE CONCERNED WITH ITS AFFORDABILITY AND ACCESSIBILITY (3,4).



THE VALUE OF HIGHER EDUCATION IS BECOMING MORE AND MORE SPLIT DOWN POLITICAL LINES (5).

CITATIONS

1. [NPR](#)
2. [NY Times](#)
3. [Inside Higher Ed](#)
4. [New America](#)
5. [Pew Research Center](#)

