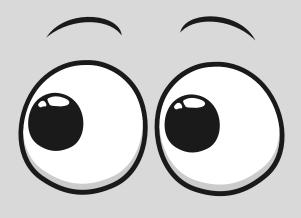
## Projected Trends in the College & Career Landscape: **COMPANIES SHIFTING HIRING FOCUS: HOW IMPORTANT IS A BACHELOR'S DEGREE?**

Many employers, including tech companies and government offices, are getting rid of education requirements in hiring. This is largely due to labor shortages after COVID-19 and the wide availability of technology where prospective employees can gain skills and knowledge (<u>1,2</u>).

Companies are looking for more skilled workers (<u>2</u>).



Removing degree requirements may have positive implications and

increase access to careers for traditionally marginalized communities (<u>4</u>).

However, studies show that a bachelor's degree still has more long term financial benefits (<u>3</u>).

CITATIONS

## 1.<u>CNBC</u> 2.<u>The Hechinger Report</u> 3.<u>Georgetown University</u>

4.<u>Washington Post</u>

College of Education Center for Equity and Postsecondary Attainment